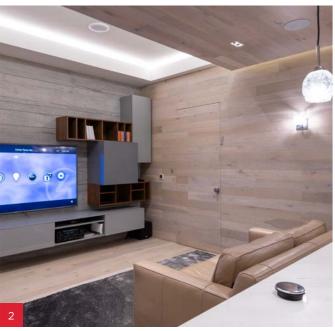
CEDIA AWARDS 2019 | CASE STUDY





## EQUIPMENT LIST

Amazon Alexa

Control4 Draper

Installer's Choice

Pakedge

Polk Revel

Tripp-Lite Yale

INDUSTRY PARTNERS

Agraz Gitlin Role: Architect

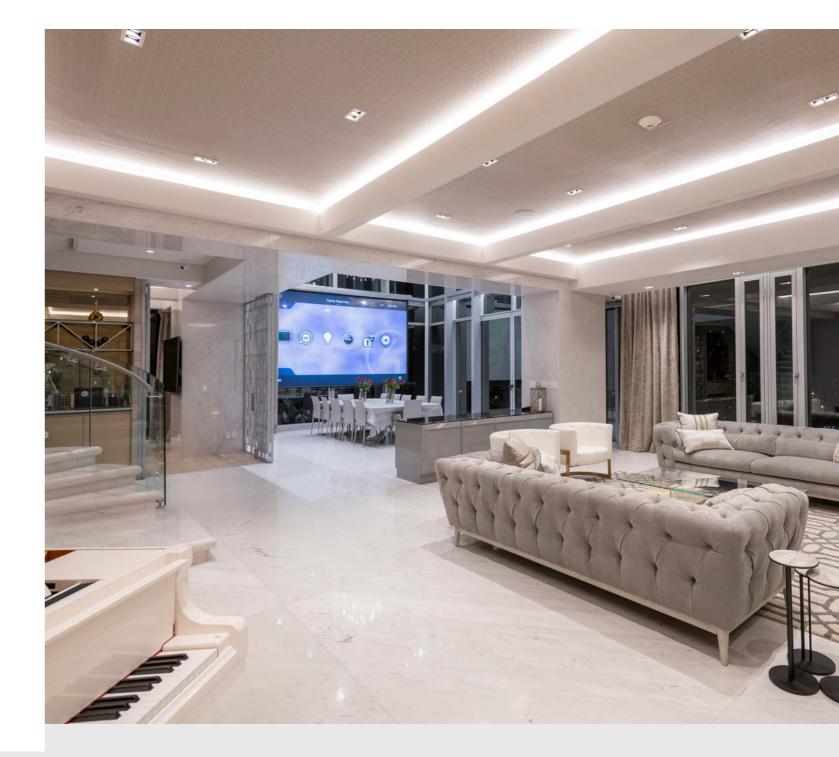
Control4 systems provide terrific custom controls for the user.

1. Smartlab helped the

concerns about tech.

IMAGES

# **OSMACTLAB**

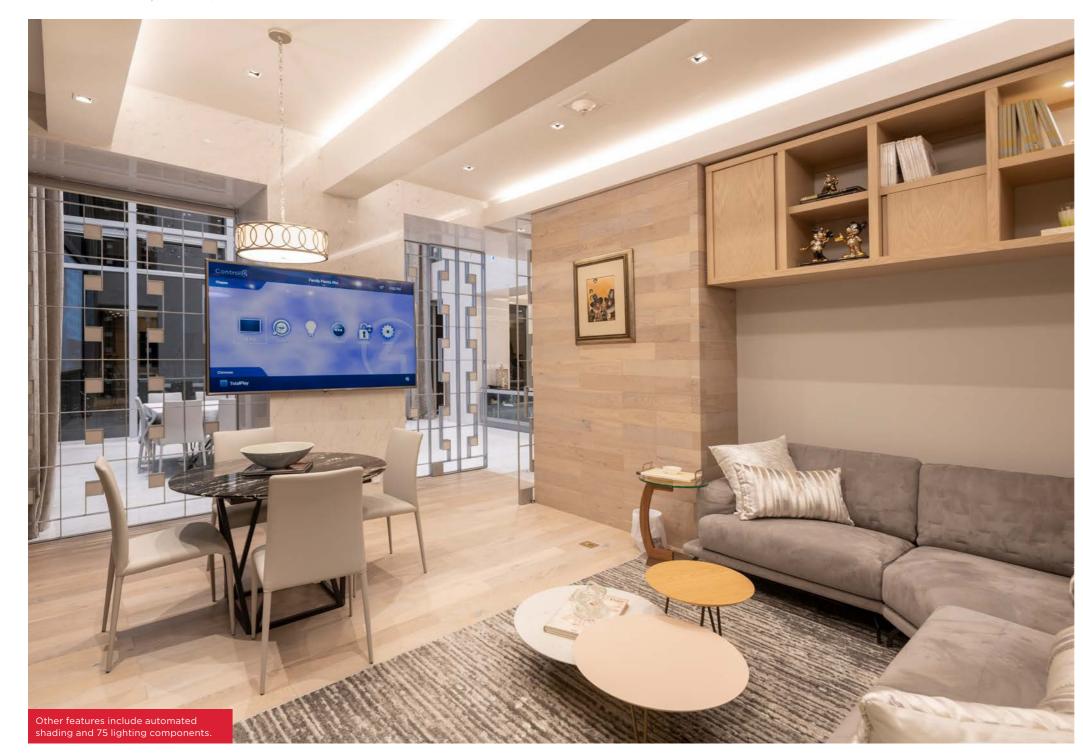


#### **SMARTLAB**

Av. Urbina #14, Parque Industrial Naucalpan, 53370, Mexico

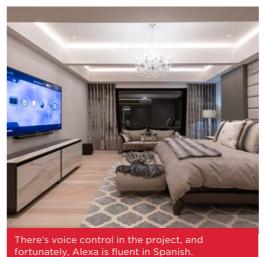
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THIS HOME
FEATURES
EVERYTHING
FROM AUTOMATED
SHADES TO
WHOLE-HOME
SOUND ALL
CONTROLLED BY
VOICE COMMANDS.





PROJECT

## Casa IE

TECHNOLOGY INTEGRATOR

### **Smartlab**

There's a term that's been used in tech circles of late: "the paradox of choice." Simply put, it means that consumers who are confronted by a dizzying array of options and solutions when it comes to tech advancements sometimes simply throw up their hands in frustration.

The client who desired a few tech advancements in this case was confronting that very issue. The homeowner here was a bit technophobic to begin with, and wanted to tread very carefully when it came to integrating systems in their residence.

Initially, the customer asked Smartlab for some solutions for lighting, wireless entry control, and a home theater. As the client became familiar with the tech and the Control4 systems that were the "brains" of the project, the homeowner became more and more comfortable with Smartlab's approach to their home.

Smartlab's user-friendly system design was welcome when the homeowner next added a closed-circuit TV system for surveillance and security. After the CCTV went in, the client then wanted more music in the home, so four audio zones were added. Next: robust networking throughout the home, including wireless access points to ensure healthy Wi-Fi signals for mobile devices. A hidden projector and a 175-inch screen were added to the dining room, and the control systems also handle 20 different blinds and 75 loads (components). Voice control is added to the mix here, and Smartlab picked Alexa for this project in Mexico, as she's fluent in Spanish.

Since a single keypad can control a myriad of systems, the slow addition of systems to the whole kept Smartlab on their toes, constantly re-programming and redesigning the entirety of the project.